



Modelling needs for field crops sector

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March, the 24th 2017 - Lisbon – FOOD MC

History



Mars 2000

Lisbon strategy

3% of EU GDP
in R&D

2005

French competitiveness clusters launched



2009

Phase 2 for clusters : « projects factory »

2013

Phase 3 for clusters : « products factory »

2018



**Horizon
2020**



Smart Specialization Strategy



Agriculture 2025



**Nouvelle
France
Industrielle**



**Nouvelle
Région
Auvergne Rhône Alpes**

French competitiveness clusters: their missions

**Collaborative
project germination**

*Technical animation
Networking*

**Sustain
and assist projects**

*Funding managment
Project managment*

Anticipate

*Scientific, patent,
technical, marketing
survey*

**Private funding
Internationalisation**

*SME assistance
Competencies needs*



RESEARCH – TRAINING - INDUSTRIES



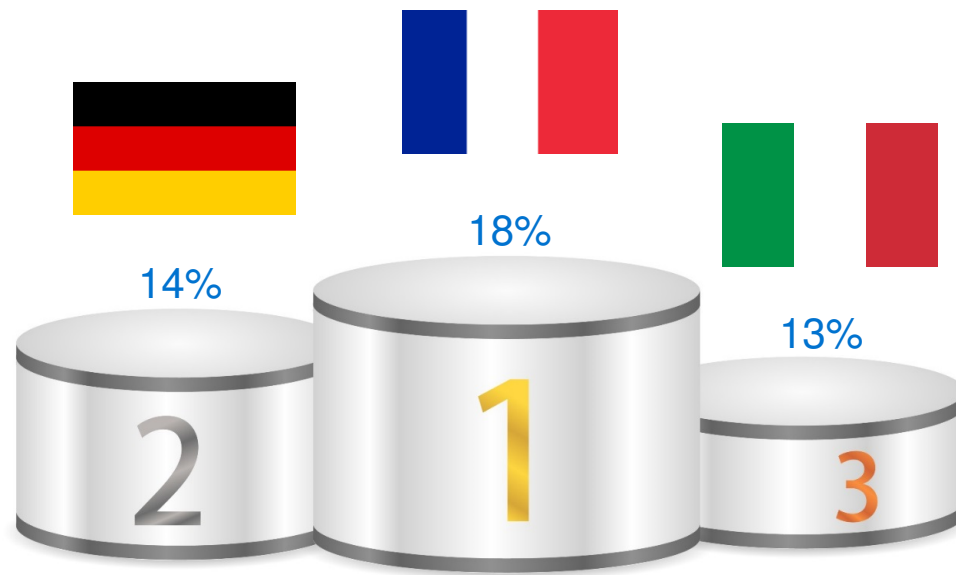
Céréales Vallée Cluster

Challenges of the French agricultural production

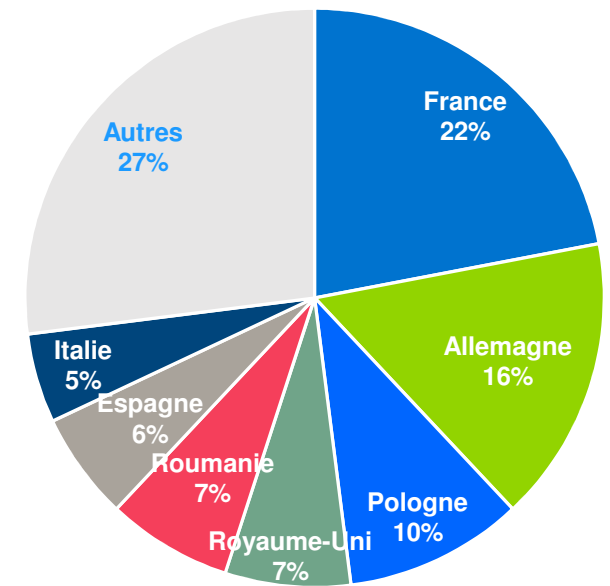
1st
agricultural power



1st
grain producer



Breakdown of agricultural production - EU 28
(value)



Cereal production by country – EU 28
(volume)

Source: Eurostat 2016

Challenges of the French agricultural production

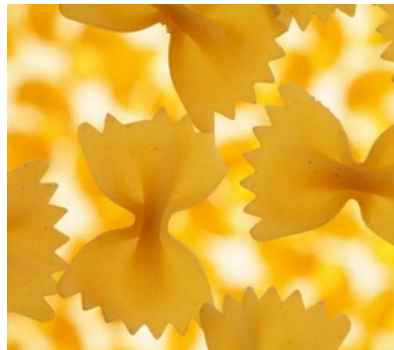
9,2 billion euros of trade surplus for agriculture

= 76 rafale planes



Challenges of the French agricultural production

70% of French farm production processed by the Agro-food industries



Challenges of the French agricultural production

New opportunities, future-oriented



**20% of annual growth for
the bio-sourced plastics market**

**28000 direct jobs in France
in vegetal-based chemistry**

Céréales Vallée, at the heart of worldwide challenges

Innovating to produce

More

To cope with supply shortages

Better

In line with the economic, social and environmental requirements of sustainability

New things

to produce foods with nutritional design in adequacy with targeted populations

Innovate new applications of renewable carbon

A cluster who enlarges its topic far a whole, sustainable and competitive approach of cereal systems

Economic issue

- To insure agriculture production resilience
- To take a chance on new markets opportunity
- To mutualise R&D



Environmental issue

- To propose alternative inputs solutions
- To diversify protein intakes and limit environmental impact of animal productions



Societal issue

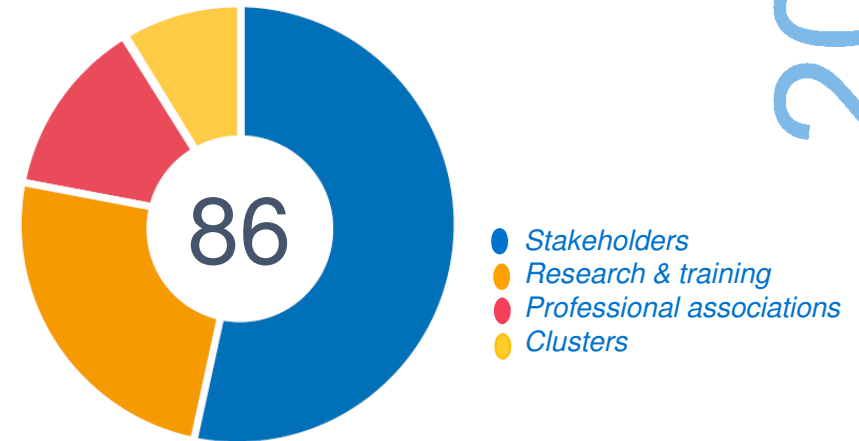
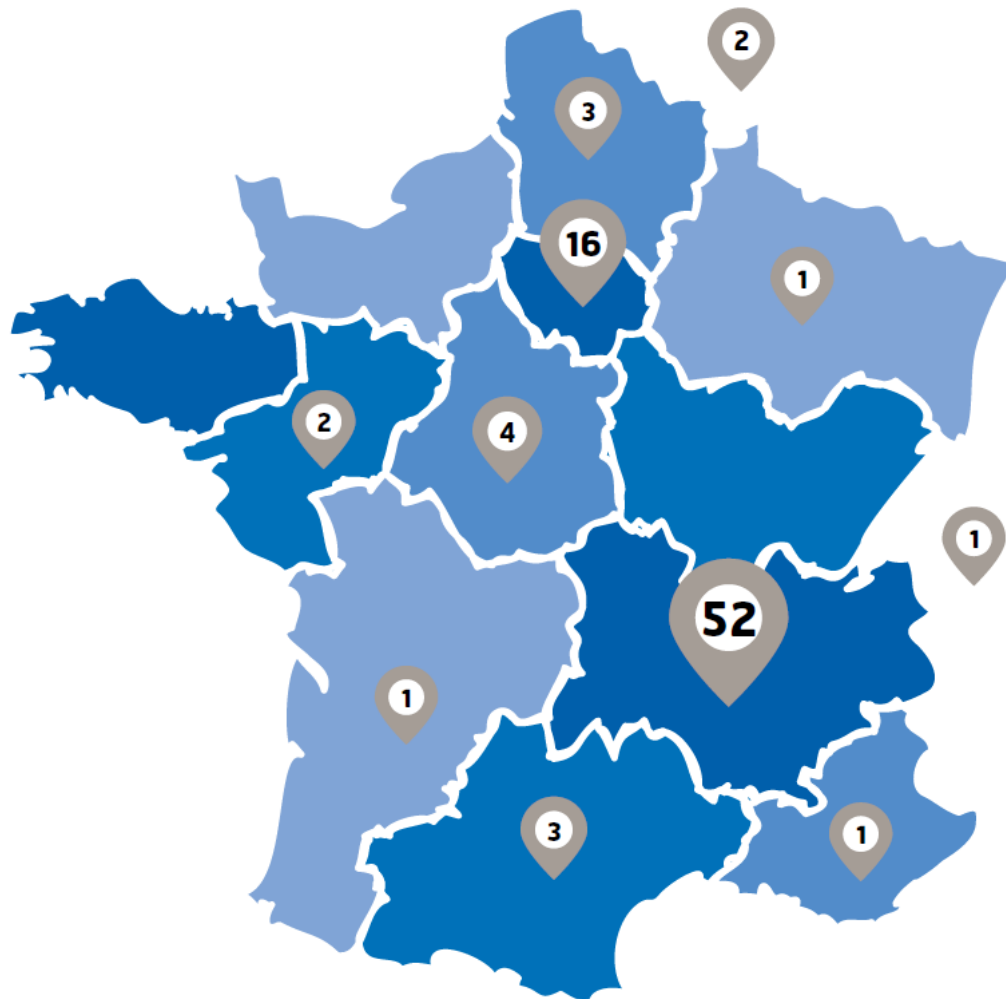
- To fix on territory the high added value activities
- To create strong link between sectors
- To favour attractiveness for agricultural, food and feed jobs





10 years of innovation in cereals

Bringing together the whole field crop value-chain



From seed
to consumer



10 years dedicated to catalyse innovation in cereal sector

309

Certified projects

556 partners in projects

95 partners out of France

524 M€
projects



76% R&D



15% Training

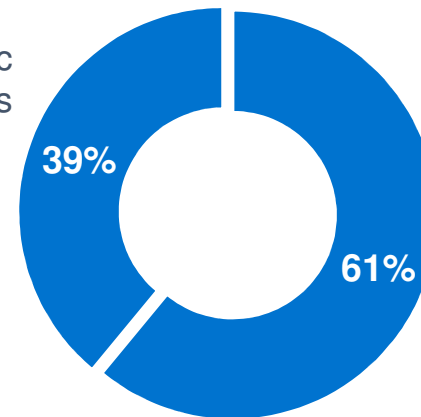


5% International



4% Industrial

Public
funds



Private funds



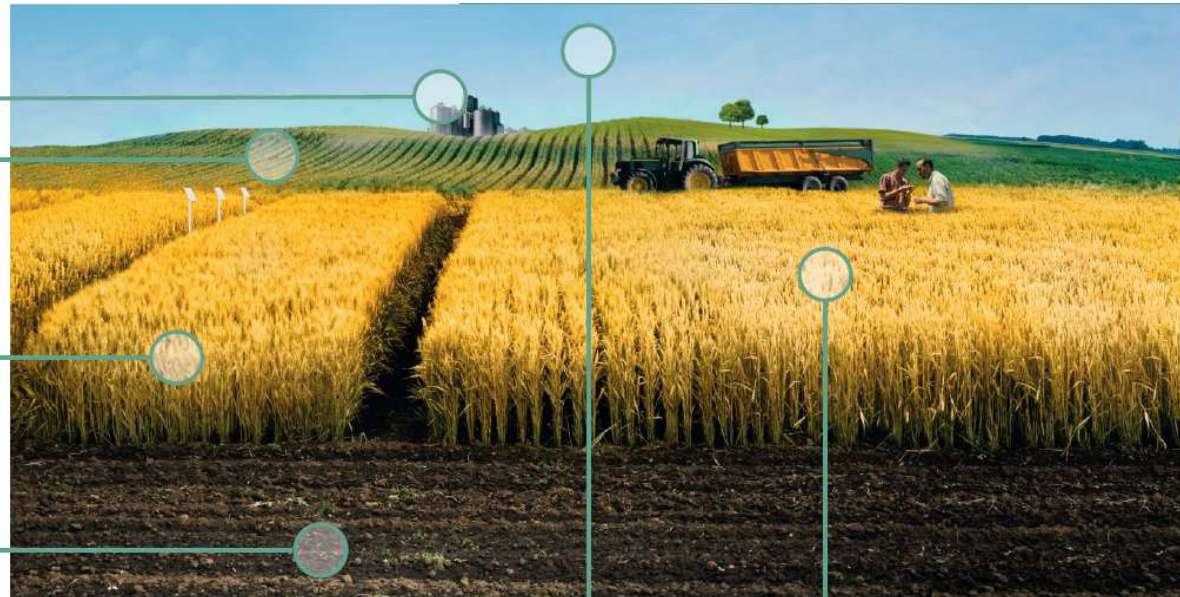
Optimizing and increasing cereal production

STORAGE AND
CONSERVATION

PLANT BREEDING

WATER & NITROGEN
EFFICIENCY AND DISEASE
RESISTANCE

KNOWLEDGE OF SOILS
AND INTERACTIONS SOILS / MICROORGANISMS



NEW TECHNOLOGIES

PLANT PROTECTION AND
STIMULANT

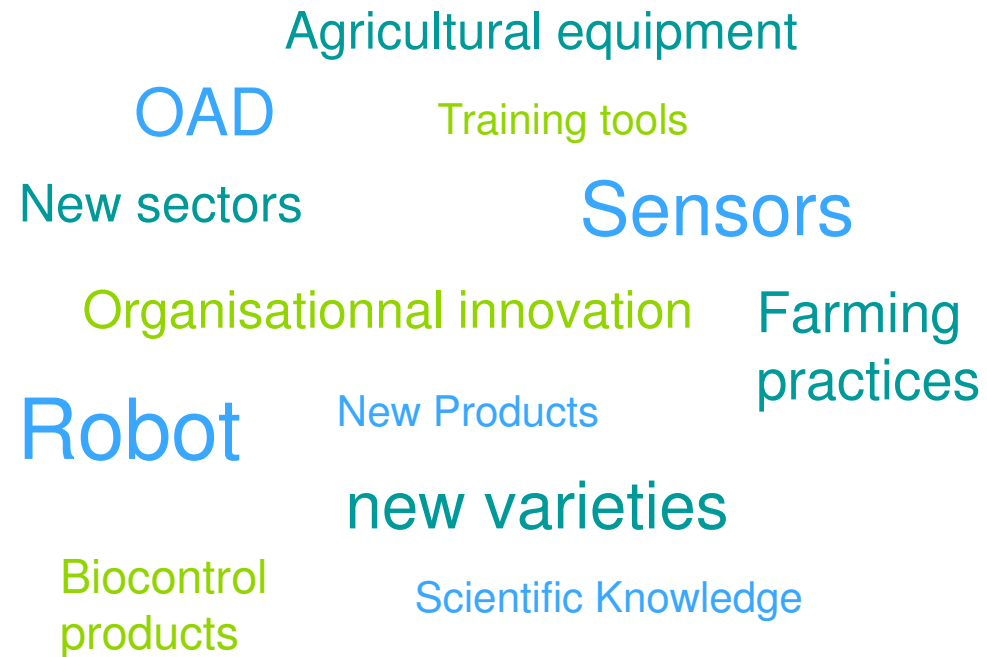


Territorial Innovation Lab (LIT) for field crop in Auvergne – Living Lab

2016

Excellence area For Field crop Pioneer in Europe

- Welcoming space for projects blow-up
- Open and participative innovation
- Co creation with and for farmers
- Involvement of every concerning person in area
- Concept, Design, Diffuse innovating solutions
- Agroécology inspiration



Project examples

- **MOPAD - Micro-Organisms for a Sustainable Agriculture**
 - To develop biocontrol approaches using micro-organisms or micro-organism extracts to control fusarium in bread wheat
 - micro-organisms found in soils (bacteria, fungi, oomycetes) and microbial and micro-algae
 - seed protection, pre-sowing and post-sowing spray treatments in fields
- **PARRASOL – For a renewable and higher rewarding farming through soil**
 - To Produce more, respecting environment, consuming less fuel and inputs, to enhance economic reward, to answer to arable areas decrease, world population increase and quality requirements
 - **Innovative tires** with better traction, lower compaction, added with soil sensors => tools for decision support
 - Math models for soil compaction and plant genetic phenotype





Modelisation needs in agriculture

- **Genetic data management**

- To detect literature relevant information by numeric automatic systems
- Combine genetic reading and relevant genomic analysis

- **Precision farming**

- sensors, signal treatment
- smart inputs and treatments,
- climate change management

- **Grain quality management**

- Grain filling scheme within plant growing
- To anticipate grain quality for better transformation

Promoting transformation of cereals into high-quality animal feed and products

MANAGEMENT OF WASTE

QUALITY OF LIVESTOCK
PRODUCT

HEALTH AND WELLNESS FOR
ANIMALS



HEALTH AND WELLNESS FOR
ANIMALS

APPETENCE

RENTABILITÉ DES ÉLEVAGES
ET AUTONOMIE DES EXPLOITATIONS

SAFETY SECURITY OF RAW
MATERIALS



Project example

- **STIMULUS** – Parietal degradation during Maize feed breeding in France – Study of Histological and biochemical parameters
 - Breeding since 70's : higher and stronger maize plant, more efficient against fall
 - Different parietal structure and nutritional score for milk cattle
 - NIRs Measurements
 - Prediction model of nutritionnal value of feed from histological and biochemical analysis, and further more from genetic profil of maize
- => Better and quicker breeding





Modeling needs

- **Nutritional value of feed**
 - from biochemical analysis
 - From grain, through processes
- **Image analysis to predict appetite**



Satisfying basic for needs while balancing nutrition and qualities of use



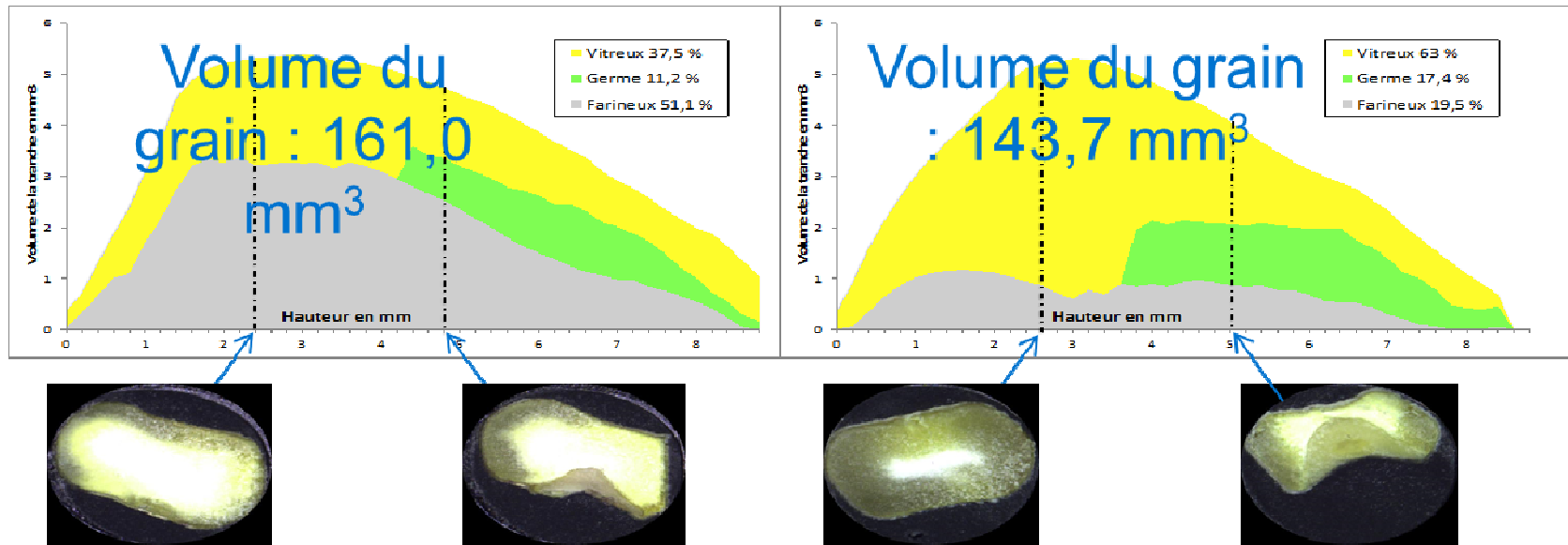
Project examples

- **NOMAC – New resources to control the digestion of cereal products**
 - Low energy cereal product to prevent obesity
 - Predict the in vivo energy intake depending on their structure
 - Gastric emptying and digestion kinetics can be adjusted thanks to natural diversity
 - Starch structure viscosity gastric emptying and glycemic index
- **GRANoFLAKES – to develop innovative solutions in maize sector for cornflakes**
 - Identify the best maize variety for cornflakes processes
 - Modelize components behaviour through extrusion to lead to an optimized cornflakes considering taste, structure and nutrition
 - Predict behaviour of cornflakes in milk (cold and warm)
 - Predict grain composition and structure through different varieties growing



Example: Structure of a maize grain

Quantification of germ, floury and vitreous parts by analysing grain section



Facilitate quality breeding

Modelling needs

- **To improve product self-conservation**
 - Modelling and predict lipid oxydation process
 - Modelling water and salt transfers
- **Process flexibility and optimisation, higher rate, waste limitation**
 - Cooking: heat transfert, « new » cooking process (microwaves and ohmic)
 - Surdough behaviour, fermentation step optimisation
 - Predicting dough behaviour in process from biochemical/rheological analysis
 - Oil extraction rate within nutritional preservation
- **Quality prediction**
 - Storage, drying of grain
 - Fall, braking, dust, weight loss
- **Nutritional quality prediction from formulation**
 - Specially for artisanal transformation, collective food cooking



Giving value to a renewable resource

RECOVERING CEREALS CONSTITUENTS

PROCESS DEVELOPMENT
ENVIRONMENT-FRIENDLY

ENSURING A CIRCULAR ECONOMY



DEVELOPMENT OF CHEMICAL
INTERMEDIATE FROM PLANT SOURCES



Project examples

- **ECO-C-REAL – To optimize eco-extraction from bran with natural solvents**
 - Bran contains active molecules specially wanted by cosmetic, pharmacy or nutrition industries
 - Terpens are strong natural solvents (from wood or agriproducts) that can replace hexan



Modelling needs

- **To optimize extraction rate**
- **To anticipate green chemistry processes**
 - Fermentation, Bioconversion...
- **Biomaterials**
 - Technical behaviour
 - Permeability





How to work with Céréales Vallée's members?



How to work with Céréales Vallée?

- Collaborative projects
- Business partnership
- PhD co-management
- Preliminary tests...

=> Cereales Vallee will bring you to qualified french industrial partners from cereales and fields crop sectors

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Cluster's team



Thank you!